



Italian Travel Consultant - SUSTAINABILITY POLICY

During our long history, we at ITC have always been striving for EXCELLENCE; for this reason we want to ensure that our flawless services, creative excursions and amazing event venues also promote and enact the safeguarding of the environment, the welfare of the local communities and the valorization of our immense heritage.

For this journey towards total sustainability, Italian Travel Consultant had identified the following steps:

1. CERTIFICATION:

Obtaining Travelife Certification for Company and key personnel & use of Travelife tools for continuous improvement

2. INTERNAL OPERATION:

Reviewing our in house practices throughout our offices to:

- Reduce our waste
- Minimize pollution,
- Maximize recycling and reuse
- Optimize use of energy, water and resources
- Ensure purchase of only necessary and sustainable supplies
- Communicating our policy to our employees and suppliers to spread awareness.

3. TOUR OPERATION:

Reviewing planning and operation of all aspects of our business to:

- Hotels: Verifying the sustainability approach of the hotels we work with and encourage them towards it.
- Transportation: Verifying the sustainability approach and certifications of our transportation suppliers, preferring the use of the newer, least polluting vehicles, encouraging group transfers, carefully planning tour programs to minimize unnecessary travelling.
- Guides and tour leaders: sharing our sustainability policy with them in every meeting, training and communications
- Restaurants etc.: Verifying the sustainability approach of the restaurant, farmhouses, vineyards etc. and share our policy with them; increase our offer of locally grown, genuine food and products, authentic cooking and tasting experiences.

ITALIAN TRAVEL CONSULTANT s.r.l.

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- Tour planning: Italy is so rich in history, art and natural landscapes that some amazing sites are often overlooked in favor of the most famous ones. Increasing the visitors to these sites helps to develop the local communities and reduces pressure and excessive exploitation on major sites.
- Communication: Minimizing the use of printed information provided to guests during the tour in favour of digital information
- Gifts & Souvenirs: Selecting local & sustainable gifts for our guests, and making sure to educate guest on the most sustainable souvenirs they can purchase independently
- Welfare: Understanding and respecting the needs of all parties involved in our operation, making sure everybody involved can work in the best possible conditions
- Awareness: Contributing to the development of local communities and to the awareness of sustainability

Marco Schiavo
President

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